

EXCLUSIVE FUN PRODUCTS BY MAIL

CYCLE PUTTER



Really dress up your BIKE! Sounds just like a Motor Bike! Made of heavy plastic and then No. 9022 Only 29c



SQUIRT FLOWER

When your friend tries to snail it all he'll get is a face full of water. Comes complete with long rubber hose and bulb. No. 3083 Only 25c



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It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block chasing after it. There's a barrel of fun in every bounce of this amazing baseball. No. 4020 50c



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Greatest gag in years. Just place inside any tail-pipe and watch the fun. As soon as he starts the car it will sound as if the whole motor fell out. It's a panic, but completely harmless. No. 7021 75c



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WHOOOPS

Looks like someone lost their lunch. Place it on the floor and wait for your first unsuspecting victim to walk in—ugh. Better catch him before he falls. No. 9005 Only 25c



LOUD NOSE BLOWER

Blow your nose and it will sound like the roof caved in. Fits right in your handkerchief out of sight. No. 6018 only 20c



PEPPER GUM

Hi Pal, have a piece of gum. Once he starts chewing you better have a glass of water ready. Completely harmless but a million laughs. No. 9008 15c



JIU-JITSU
This is one of the most popular

books on the art of self defense. Now you needn't back away from anyone. Many illustrations show you how to defend yourself from bullies. We also include "FREE" a book on strong man stunts. No. 4003 Only \$1.00



SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks real impressive. Adds heat to your hands. No. 3019 \$1.00



JOY BUZZER

Shake hands and watch your friend jump 6 feet high. Completely harmless. No. 7005 50c



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MAGIC ROCKS — Colourful large pellets. "Hast" them with the magic solution using the planting tweezers. They will grow within a short time. Terrific for underwater effects. No. 3022 Only \$1.00



WHOOPEE CUSHION

Place this under any cushion. Gives out a loud Bronx Cheer. Very embarrassing but loads of laughs. No. 8018 Only 50c



SURPRISE PACKAGE

If you are willing to take a chance, we guarantee you more than your money's worth, filled with surprises. No. 8002 50c



GROW LIVE MONSTERS!

ONLY \$1.00

GROW LIVE MONSTERS

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A wonderful illusion to fool your buddies. Put them on, now is that really his skull you see inside his head? Prove to him you can see through anything. No. 7014 \$1.00



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FLY IN ICE

A plastic ice cube that looks like the real thing. Only with a fly inside. Just place this in someone's drink when he isn't looking—ugh. No. 3011 Only 45c



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ITEM No. NAME OF ITEM NOW MANY TOTAL PRICE

☐ I enclose _____ plus 15c postage and shipping in cash, cheque or money order.

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ADDRESS _____

CLEAR THE ROAD FOR **FLYING FATSO!** ON GUARD, PARD...HERE COMES THE LARD! GET SET FOR GOOFY GIGGLES WITH THE **FAT FURY**, IN---

"GANGWAY for the THREE MUSKETEERS!"

STORY:- SHANE O'SHEA
ART:- GORDEN WHITNEY



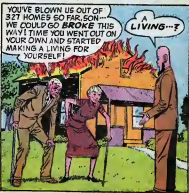
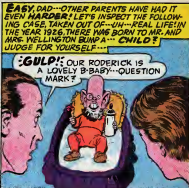
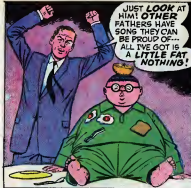
IT MAY LOOK FUNNY, BUT IT'S JUST HERBIE'S NEW METHOD OF SLEEPING, LIKE SLEEPING ON AIR---IN FACT, THAT'S WHAT IT IS---

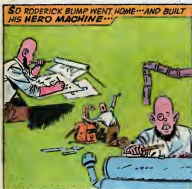
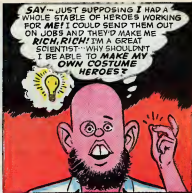


COMFORTABLE---IF HE HADN'T JUST TURNED OVER TOO SUDDENLY---

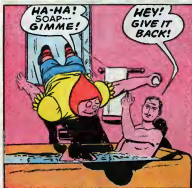
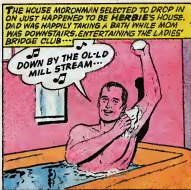


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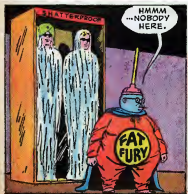


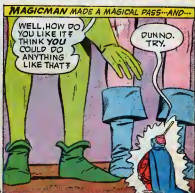






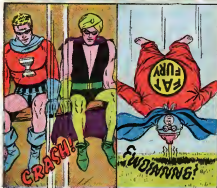
WHEN YOU LOSE YOUR BEAR-
INGS, THERE'S ONLY ONE THING
TO DO, AND THAT'S TO CONSULT
THE LATEST LOLLIPOP MODEL
---THE WHICH-WAY
LOLLIPOP!



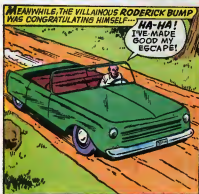


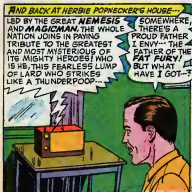














HERE'S HERBIE!



Three minutes silence, fans, in tribute to a great character. *Who?* Who else? *Herbie Popnecker. Fat Fury. Plump Lump. Kind. Sweet type. Gentle. Handsome, too. Not to mention lousy with sensational adventures even make Sphinx giggle. Proof?* Refer you to Academy Of Comic Book Fans And Collectors, just announced results of *The 1964 Alley Awards Poll*. First Place, Most Humorous Comics Book—who got it? Don't have to ask. *"Herbie"*, that's who. And couldn't have gone to finer character, got to admit. Voluntary, too. Didn't even have to threaten to hop members of Academy with This Here Lollipop. But in event that they feel neglected, will gladly do so—will even use Hard-To-Get-Cinnamon. Another item much interest . . . remember when readers first met me? It was back in *"Forbidden Worlds"*, before great fame made jerky editor give me own book. Well, guess who was awarded First Place, Best Regularly-Published Fantasy Comic. That's right—*"Forbidden Worlds"*.

Now proceed to show you why am big fat award-getter, if don't already know. Cast dopey eyes over issue. *"Gangway For The Three Musketeers"*. Enough laughs for you? Roar till belly hurts? Otherwise, will wish you had teeth back. *"Herbie Claus Is Coming To Town"*—you deserve stuff this good? Roars, giggles, chuckles—you entitled to so many? But I'm charitable type, love everybody, so go ahead, enjoy. And while you're enjoying, keep in mind that next issue coming up is Number 15, February, on best news-stands middle December. Buy. Don't dare miss. Better you stay in one piece. That piece will have wonderful time reading *"Call Me Schlemiehl"* and I just dare you to. Also dare you *not* to write me about how you liked stories in *this* issue. Why groan in hospital when you can just drop letter to *"Herbie"*, 331 Madison Avenue, New York 17, N.Y. Might even get letter printed, like following.

"Dear Herbie:

I like your magazine very much. My sister (she's 15) thinks you are crazy. In the No. 9, April-May issue, in *'Only Robin Hood Can Help You, Herbie'*, page ten, panel 4, Herbie gives Robin Hood his pants. But then, on page eleven, panel 1, he *has* pants. How come?

—Lowery Shrewsberry,
1221 Larchmont, Bluefield, West Va."

Sister smart girl, Lowery. Am crazy. Crazy like fat fox. About pants situation—you got more than one pair, right? So what am I—underprivileged?

* * *

"Dear Herbie:

I have just finished reading (and enjoying) *'Lookit All The Herbies'* in *'Herbie'* No. 9, but even though it was a fabulous story, I did manage to find one mistake. It is clearly understood that the 'Automatic Imitator' created four Herbies. (Simply wonderful!) I came to this conclusion by noticing that the largest amount of Herbies ever shown at one time was four—not including yourself, of course. How come, then, when you are leaving home, you are followed by *five* Herbies? Despite the fact that this was a mistake, it really thrilled me to see six of you at one time. Since this was such a rare treat, I don't think you should be too harsh on the editor. By the way—crazy about *'Only Robin Hood Can Help You, Herbie!'*

—Ted Stephens,

8121 N. 31st Avenue, Phoenix, Ariz."

No problem, Ted. Can't have too many Herbies, always say. That's why won't be too harsh on editor. Twist his arm a little is all. And maybe break both legs. Fun, way he yells. Doesn't like legs broken.

* * *

"Dear Herbie:

'Lookit All The Herbies' was great! So was *'Only Robin Hood Can Help You, Herbie'*. I am looking forward to more Fat Fury stories like that great one called *'Make Way For The Fat Fury'*. In my school paper, *'The Seversville News'*, I have written two articles in the past eleven issues on you, Herbie. My readers can look forward to many more in the future. Since all of the *'Herbies'* have been great, it is hard to pick out my best issue. But certain people have been talking bad about you. When I mention you to them, they tell me to shut up. But actually, most of my friends like you. It would tickle me pink to see you in home movies. Why don't you make some? I would also like to see a *'Herbie'* annual. I missed one issue, No.

5, and would pay up to 50 cents for it. Please have many millions of 'Herbies' in the future!

—Eddie Smith,

100 South Turner, Charlotte 8, N.C."

Many "Fat Fury" stories scheduled for future, Eddie, and all great, of course. Make sure plenty articles about me go into school paper—it will get famous that way. So certain people have been talking bad about me, huh? Admire their courage so much am willing to pay costs of hospitalization. Was considering going into movies, but why ruin things for Gregory Peck?

• • •

"Dear Herbie:-

I think you're a spy, because you look more like a Red Chinese slob than an American slob. So I dare you to come to my house (and your whole Chinese army) and have it out with me. I've read all your issues, even when you didn't have your own comic, and have found them very funny. Usually the best part of the comic is 'Here's Herbie'. But one thing I want to know is how much does the editor give you for writing your true-life biographies? P.S.: I signed up with Mutual of Omaha before I wrote this letter!

—John Cox,

359 Burgess Avenue, Indianapolis, Ind."

Deny being Red Chinese slob. Am fine, fat American slob from word go. About request to have it out with you, you're evidently crazy in think-tank. Will fight you only if psychiatrist vouches for you. For information, best part of this comic is everything in it and editor pays me plenty . . . afraid not to. Advice to you sign up with several more insurance companies, then write me again.

• • •

"Dear Herbie:-

I think your comic is the greatest! You are my favorite hero. I have read all of your issues except No. 1. So please—don't bop me! I have read your issues over and over again. You deserve a solid gold trophy. P.S.: Please don't bop me!

—David Abney,

5178 Blair Street, Columbus, Ga."

Not even just a little bop, David? Half-a-bop, like?

• • •

"Dear Herbie:-

I have gone all over the big, fat world,

but I have not yet come across a barber like yours. Please tell me where to find him! And while you're at it, please bop my pop with a Hard-To-Get Cinnamon Pop on account he don't dig us 'Herbie' fans much. Thanks!

—Big Fat 250-pound Ed Altman,

341 East 19th St., Brooklyn 26, N.Y."

Barber my own personal barber, Big Fat Ed Altman. Refuse to lend him out. Further, refuse to bop your pop unless he applies personally. However, you sound like good kid, but little anaemic. In my book, 250 pounds is Living Skeleton.

• • •

"Dear Herbie:-

We really go for your swell comic here in Berkeley. The whole gang (me and some of the girls) all rush down to our favorite newsstand whenever you come our way. One question: Are your parents always so mean to you? Do you know they are? Don't you care, or are you very dense? Tolerantly yours,

—Douglass Casperian,

1943 b Berryman, Berkeley, Calif."

You girl or boy, Douglass? Double-s at end of name throws me. Anyway, got tough handwriting . . . hope I got your address straight. Parents plenty mean to me because they're so crazy about me on account of I'm real dense. Fat dense. Handsome dense. Shall we dense?

• • •

"Dear Editor:-

In your last issue of 'Herbie' I just about died laughing. All I can say is, keep Herbie up in the air! What I mean by that is, I think you should have the Plump Lump Fat Fury in more of your editions! The last thing I'm going to say is that I think you should start up a Herbie Fan Club. For one thing, I'd surely join! So keep the plunger on Herbie's head—and the mainest thing of all is, keep up the great work!

—G. A. K.,

Kiss Film Co., Los Angeles, Calif."

Lucky you didn't give your full name, G.A.K. Writing to cochamamic Editor . . . enough to make man see red. You write, you write to me, see? Think fat. Write fat. Going now stick pins in Editor. Will you bear a man scream.

DON'T LOOK NOW, READERS... BUT CHRISTMAS IS COMING! YOU BEEN GOOD JOES ALL YEAR? IF SO, THERE'S AN EXTRA-SPECIAL GIFT WAITING FOR YOU. IT'S...

GOOD OLD FATSO in "HERBIE CLAUS is COMING to TOWN!"

STORY: SHANE
OSHEA CLAUS
ART: OGDEN
WHITNEY
CLAUS



IT'S THIS TIME OF YEAR THAT BRINGS ALL
THOSE WONDERFUL DREAMS...



...AND IT LOOKS AS IF HERBIE'S CAUGHT THE
FEVER, TOO! WHAT DOES HE WANT... AS IF YOU
DIDN'T KNOW...?



BUT HERBIE KEPT UP THE CAMPAIGN...

OTHER FATHERS GET REQUESTS FOR FOOTBALLS, SKATES, BASEBALL BATS... REAL MANLY STUFF... BUT WHAT DOES MY SON WANT? JOLLY-POPS YET! GR-RRRR...

BUT HERBIE KEPT UP THE CAMPAIGN...

CAME THE NIGHT BEFORE CHRISTMAS...

GOING TO BED EARLY
---ON THIS ONE NIGHT
OF THE YEAR? WHEN
I WAS A BOY, I USED
TO SIT UP WAITING TO
SEE SANTA CLAUS!

GOOD IDEA.
NEVER DID
SEE HIM--NOT
PERSONALLY--

AS IF HE COULD
EVEN STAY AWAKE!
FEW MINUTES AND
HE'LL BE SNORING,
THAT LITTLE--

NOW DAD, YOU KNOW
I DON'T LIKE YOU TO
CALL HIM A **LITTLE**
FAT NOTHING!
HE'S **NOT** LITTLE!

TURN ON TV AND
GET NEWS. THAT
WAY, WON'T FALL
ASLEEP...

THE
TELEVISION'S
OUT OF ORDER.
HERBIE, SORRY!

BUT HERBIE HAS STRANGE POWERS...POWERS YOU HAVEN'T EVEN SEEN YET! DON'T LOOK NOW, BUT HE'S PUTTING THEM TO WORK...

CLICK



---AND THE MAIN FEATURES OF ASSYRIAN ARCHITECTURE INCLUDE---



SO HERBIE DETERMINED TO USE HIS POWERS TO BRING HIM SCENES OF NEWS AS IT WAS HAPPENING. HERE'S PROFESSOR FLIPDOME, HIS NEXT-DOOR NEIGHBOR, PREPARING TO GO FOR A WALK---

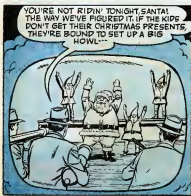


---AND IF I FAIL TO KEEP MY CAMPAIGN PLEDGES, MAY **LIGHTNING** STRIKE ME!



THEN HERBIE DECIDED TO TUNE IN ON SOME MORE DISTANT NEWS---

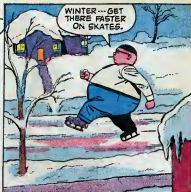
EVERYBODY KNOWS SANTA CLAUS RIDES TONIGHT. SEE IF THERE'S ANYTHING INTERESTING HAPPENING---



YOU'RE NOT RIDIN' TONIGHT, SANTA! THE WAY WE'VE FIGURED IT, IF THE KIDS DON'T GET THEIR CHRISTMAS PRESENTS, THEY'RE BOUND TO SET UP A BIG HOWL---



...AND FOLKS WOULD PAY ANYTHING TO GET THE PRESENTS TO GIVE THEM! WELL--THEY'RE GONNA HAFTA PAY **US**, SEE?









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☐ Dracula

I enclose \$1 plus 25¢ for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

Name _____

Address _____



BUT INSIDE---MORE TROUBLE!



NOW WHAT AM I GONNA DO ALL THOSE KIDS EVERYWHERE, BIG AND LITTLE, WAITING FOR THEIR CHRISTMAS PRESENTS ---AND NOW THEY WON'T GET THEM, BECAUSE I CAN'T TAKE 'EM AROUND!











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109



102



114



112

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- ☐ Brown
- ☐ Dark Blends
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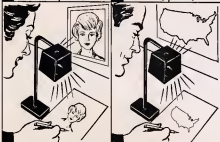
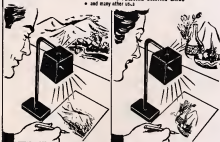
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